
United States
Securities and Exchange Commission
Washington, D.C. 20549

FORM 8-K

Current Report
Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934

Date of Report: October 10, 2017

RCI HOSPITALITY HOLDINGS, INC.

(Exact Name of Registrant as Specified in Its Charter)

Texas
(State or Other Jurisdiction
of Incorporation)

001-13992
(Commission
File Number)

76-0458229
(IRS Employer
Identification No.)

10737 Cutten Road
Houston, Texas 77066
(Address of Principal Executive Offices, Including Zip Code)

(281) 397-6730
(Issuer's Telephone Number, Including Area Code)

ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

On October 10, 2017, we issued a press release announcing total and same-store sales at nightclubs and restaurants for the fourth fiscal quarter ended September 30, 2017. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

This information shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

<u>Exhibit Number</u>	<u>Description</u>
99.1	<u>Press release of RCI Hospitality Holdings, Inc. dated October 10, 2017</u>

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report on Form 8-K to be signed on its behalf by the undersigned hereunto duly authorized.

RCI HOSPITALITY HOLDINGS, INC .

Date: October 10, 2017

By: /s/ Eric Langan

Eric Langan

President and Chief Executive Officer



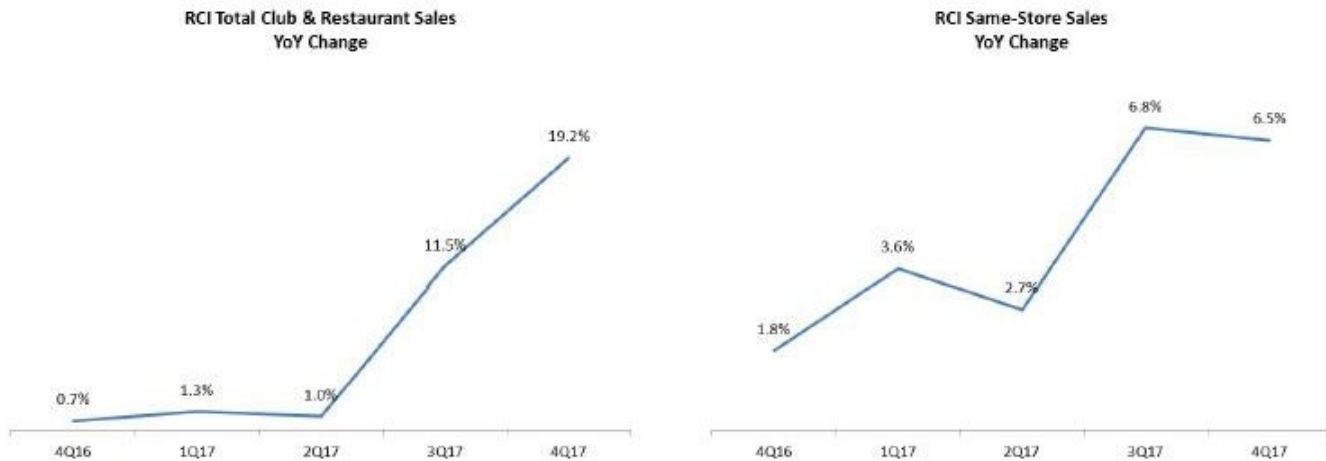
RCI 4Q17 Club & Restaurant Total & Same-Store Sales Increase Despite Hurricanes

- **Total Club & Restaurant Sales of \$38.1 Million—Up 19.2% from 4Q16**
- **Same-Store Sales of \$32.4 Million—Up 6.5% from 4Q16**

HOUSTON—October 10, 2017—RCI Hospitality Holdings, Inc. (Nasdaq: RICK) today announced total and same-store sales for its Nightclubs and Bombshells restaurant segments for the fourth fiscal quarter ended September 30, 2017. The company plans to report complete 4Q17 results December 14, 2017.

4Q17 vs. 4Q16

- Total club and restaurant sales: \$38.1 million compared to \$32.0 million.
- Consolidated same-store sales: \$32.4 million compared to \$30.4 million.
- Nightclubs segment sales: \$32.6 million compared to \$27.3 million (40 units vs. 38).
- Bombshells restaurant segment sales: \$5.6 million compared to \$4.7 million (5 units vs. 5).



CEO Comment

Eric Langan, President and CEO, commented: “We’re pleased to report both strong same-store and total club and restaurant sales for our fourth quarter, resulting in full year Fiscal 2017 growth of 4.9% in same-store sales and 8.1% in total club and restaurant sales.

“The Nightclubs segment increased 19.2% in total sales and 7.3% on a same-store basis, while the Bombshells segment grew 18.8% in total sales and 2.1% on a same-store basis. These results are a credit to our outstanding staffs across the country, in particular, everybody who went above and beyond the call of duty to help our restaurants and clubs reopen within days after the hurricanes.

“In the Greater Houston area, our three Bombshells lost four days in August due to Hurricane Harvey, but were among some of the first restaurants and bars to reopen. There were relatively minor impacts on our smaller nightclubs in the area. In South Florida, our larger Tootsie’s Cabaret Miami and Scarlett’s Cabaret Miami lost one weekend and some important weekdays in September due to Hurricane Irma.

“ We expect complete 4Q17 results will be impacted by some expenses from helping our most severely impacted employees deal with the aftermath of the hurricanes. We also plan to submit claims under our business interruption insurance, but have not recognized any potential proceeds at this time under GAAP.

“Otherwise, total sales for the quarter were positively impacted by \$4.5 million from our first full quarter of Scarlett’s Cabaret Miami and Scarlett’s Cabaret St. Louis, both of which were acquired in 3Q17, along with a partial quarter of the highly successful debut of our new Bombshells Restaurant & Bar on Highway 290 in Houston.

“Both same-store and total sales benefitted from strong marketing related to televised professional football, boxing, and mixed martial arts sporting events. In addition, we are continuing to see a broad based recovery around the country both in VIP spend and customer count. This was a pleasant surprise given our fourth quarter is normally a seasonally weaker period.”

Notes

- Nightclubs and Bombshells segment sales do not include sales from non-core operations.
- Unit counts are at period end.
- All references to the “company,” “we,” “our,” and similar terms include RCI Hospitality Holdings, Inc. and its subsidiaries, unless the context indicates otherwise.

About RCI Hospitality Holdings, Inc. (Nasdaq: RICK)

With 45 units, RCI Hospitality Holdings, Inc., through its subsidiaries, is the country’s leading company in gentlemen’s clubs and sports bars/restaurants. Clubs in New York City, Miami, Philadelphia, Charlotte, Dallas/Ft. Worth, Houston, Minneapolis and other cities operate under brand names, such as Rick’s Cabaret, XTC, Club Onyx, Vivid Cabaret, Jaguars, Tootsie’s Cabaret, and Scarlett’s Cabaret. Sports bars/restaurants operate under the brand name Bombshells Restaurant & Bar. Please visit <http://www.rcihospitality.com>

Forward-Looking Statements

This press release may contain forward-looking statements that involve a number of risks and uncertainties that could cause the company’s actual results to differ materially from those indicated in this press release, including the risks and uncertainties associated with operating and managing an adult business, the business climates in cities where it operates, the success or lack thereof in launching and building the company’s businesses, risks and uncertainties related to cybersecurity, conditions relevant to real estate transactions, and numerous other factors such as laws governing the operation of adult entertainment businesses, competition and dependence on key personnel. The company has no obligation to update or revise the forward-looking statements to reflect the occurrence of future events or circumstances.

Media & Investor Contacts

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