

Restaurant roundup: Concept from RCI Hospitality plots major Houston expansion



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Houston-based [RCI Hospitality Holdings](#) Inc. (Nasdaq: RICK) has undertaken a major expansion of its Bombshells Restaurant & Bar concept, known for its military décor and “Bombshell Girls.”

Currently, four locations are open in greater Houston, but that number will double by the end of 2019, according to a spokesperson and press release. The brand’s largest location — 10,900-square-feet plus a 2,800-square-foot patio — opened in April at 13965 South Freeway in Pearland. That store has been averaging sales of \$160,000 per week.



RCI Hospitality Holdings Inc. recently opened a location of Bombshells Restaurant & Bar in Pearland.

Upcoming locations, which will be roughly 8,000 square feet inside and feature 2,800-square-foot patios, include:

- A store near Interstate 10 in east Houston. It’s projected to open in September 2018.
- A store at 6888 Southwest Freeway in southwest Houston. It’s projected to open in December 2018. A \$1.5 million building permit for this location was recently filed by Friendswood-based Tannos Construction & Development.

- A store near U.S. 249 in Tomball. It's projected to open in March 2019.
- A store in Katy. It's projected to open in June 2019 as the company is still finalizing a site.

In addition to the four Bombshells in greater Houston, the chain has one store each in Dallas and Austin and plans to grow in San Antonio and South Florida.

Although all the Houston stores are corporate-owned, the brand also offer franchising opportunities. An interested franchisee must have at least \$750,000 in liquidity, \$2 million in net worth and at least 10 years of casual dining and bar experience — or hire an operations partner — [according to the chain's website](#). Initial investment costs range from \$1.8 million to \$3.1 million.